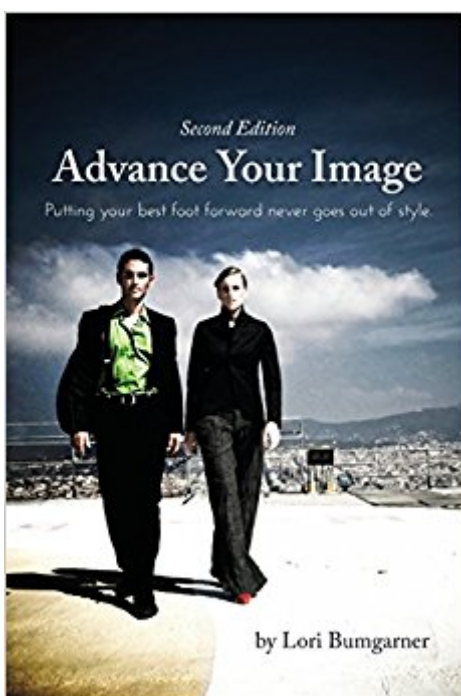


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# Advance Your Image: Putting Your Best Foot Forward Never Goes Out Of Style. 2nd Edition



## Synopsis

With *Advance Your Image: Putting Your Best Foot Forward Never Goes Out of Style*, you'll learn how to develop every aspect of your image including your look, your online presence, your networking skills, your interviewing skills, and more! *Advance Your Image* is perfect for recording artists seeking a label deal, job seekers, college grads, first-time entrepreneurs, and anyone wanting to enhance their image for their personal and professional success. This new edition of *Advance Your Image* includes photos and illustrations, along with 25 pages of hands-on interactive exercises and resources designed to provide:

- Insights on how to update your look.
- Tips to make shopping for clothes easier and more affordable.
- Best practices on making a good first impression.
- Techniques on how to network with grace and confidence with suggestions on how to expand your network.
- Ways to protect your personal and professional image on the Internet.
- Instructions on how to get your resume noticed.
- Dos and don'ts of interviewing and promoting yourself for new career opportunities.

## Book Information

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## Customer Reviews

"I believe everyone should find the courage to discover and pursue their passions despite the obstacles they may face. I want to see people actively pursue their passions with confidence and flair ("paNASH"), along with responsibility to their purpose in life." Lori Bumgarner, Passion & Career Specialist/Owner of paNASH  
Lori Bumgarner is the owner of paNASH, a passion and career coaching service, and is a certified life coach and certified transformational coach. She possesses over 15 years of experience as a career adviser and most recently worked as an image consultant

for over eight years. Lori is the author of the #1 bestselling book *Advance Your Image* and holds a master's degree in education and a bachelor's degree in psychology. Her own passions include stand up paddle boarding, enjoying the outdoors, life-long learning, and encouraging others. Blog: [yourpassioninlife.com/blog](http://yourpassioninlife.com/blog)

I enjoyed this book, but there wasn't much new information to glean from it for me. However it did put a lot of thoughts together to at least set someone on a good path, and confirmed some ideas I already had. I enjoyed the pictures and illustrations. I gave it 4 stars because it does have some good info, was easy to read, and was a good price for the size and content. Not a bad thing especially for someone who is totally CLUELESS - and we all know some people like that!!!

I am definitely not a reader, but this book was worth the time to read!!! Lori is an amazing author and professional. I have been in the pharmaceutical industry for more than a decade, and I wished I had this book when I was trying to get into the industry! With the increased challenges associated in the job market, this book is a must!! This is a great gift for new graduates, those making career changes or for those wanting to make a "change in their lives." WORTH EVERY PENNY!

This book is precise and filled with valuable advice that can be used for any professional who is transitioning or for a student who is about to embark on his or her first job. I have been looking for one like this for years. My only complaint is that the book ended too quickly. Well done Lori.

I HATE writing a review for a book full of valuable information that you should already know--like breathing...ya know?! But the truth is that Lori Bumgarner has nailed it with *Advance Your Image*! I mean the title alone is enough to make you pay attention: ADVANCE your image/ADVANCE you! Lori has college career services experience; she "dresses" and advises some of the U.S.'s finest current as well as up and coming musical/video/television talent and she walks-the-walk: she looks great! (Go to her website to verify: [paNASHstyle.com](http://paNASHstyle.com) She's based in Nashville. Get it? Panache? paNASH?) As my review title implies--*Advance Your Image* is just plain smart. Allow me to put it another way. You have gone to all this trouble to complete your advanced studies to obtain that killer job/position or pursue a media career or pursue an entertainment career or, hey!, decide you want to "wow" the world or impress that special someone...after all that time, effort and expense don't you think \$12-13 is worth it to close the deal? Yeah. It is!

WOW! Lori Bumgarner's book, *Advance Your Image*-you could not have picked a more appropriate person to write this book! When Lori submitted her photo to me for my latest project, I knew that I had a fashionista of the highest order on my hands! Just one look at her and you want to ask her, "How do you do it?" because she looks like she's ready to walk down the red carpet! *Putting Your Best Foot Forward Never Goes Out of Style* is filled with first rate tips and tricks to really hone your image so that you can look polished not only in person, but also on paper and online! Filled with inspirational quotes, Bumgarner takes us through the journey of what it takes to become truly polished, inside and out. She tackles everything from wardrobe and accessories to communication skills, the art of networking, and just about everything in-between. If you are looking to become the absolute best you can be, do not miss this book!! 5 stars!

This book is informative and helpful for professionals in ANY field. Not only was it a good read, but it has become an important reference for me at multiple times in my career. The author's voice and style is clear and relatable. The appendix has commonly asked interview questions, resume guidelines, a personal online audit (which I am currently using as I work on my professional website), and more.

Not sure how to bring your passion for fashion current? Are you ready for a career move but unsure about your wardrobe? Do you need help knowing what to say, how to say it and in what venues to do so? LOOK NO MORE....*Advance Your Image* answers all your questions and then some!!! This book is a brilliant one stop resource for gaining insight on how to help make the outer "YOU" reflect the energy, confidence and poise that is contained in the inner "YOU". Author Lori Bumgarner has birthed this "handbook" which combines passion, knowledge and research to make sure that not just any image, but "Your" image is propelled forward. What an amazing gift this book is to its readers...and the best part is, it's all about YOU!!!

This book is incredible! - it is packed full of how to information that would have taken me a long time to find elsewhere. Lori is a terrific writer.... She has put her wisdom and experience into an easy-to-read, helpful book that is a wonderful resource for anyone seeking to improve a creative image . Lori teaches you how to put your image to work for your future. I was so excited when I received the book in the mail and it was very difficult to put down once I started reading it. It is very helpful, with excellent resources and guides .. It was an excellent choice for me.

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